

Enrollment No: \_\_\_\_\_

Exam Seat No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

## Summer Examination-2016

Subject Name : Organizational Behavior

Subject Code : 5MC04OBE1

Branch: M.Com(English)

Semester : 4

Date : 07/05/2016

Time : 02:30 To 05:30

Marks : 70

### Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
  - (2) Instructions written on main answer book are strictly to be obeyed.
  - (3) Draw neat diagrams and figures (if necessary) at right places.
  - (4) Assume suitable data if needed.
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### SECTION – I

- Q-1**      **Attempt the Following questions**      **(07)**
- a. ----- is a study of human behavior      **(01)**
  - b. Give the definition of personality      **(01)**
  - c. Write the full form of MBO      **(01)**
  - d. Who gave theory-Z      **(01)**
  - e. How many motivators?      **(01)**
  - f. What is motivation?      **(01)**
  - g. Herzberg has presented which motivation theory?      **(01)**
- Q-2**      **Attempt all questions**      **(14)**
- (A) What is OB? Explain in various concept of it.      **(07)**
- (B) Write a note on importance of OB      **(07)**
- OR**
- Q-2**      **Attempt all questions**      **(14)**
- (A) What is Perception? State the factors affecting Perception      **(07)**
- (B) Explain learning process      **(07)**
- Q-3**      **Attempt all questions**      **(14)**
- (A) Explain factors influencing Personality.      **(07)**
- (B) Explain process of Perception      **(07)**
- OR**
- Q-3** (A) Write the elements of Attitude Formation.      **(07)**
- (B) Explain factors influencing formation of Attitude      **(07)**



## SECTION – II

- Q-4 Attempt the Following questions (07)**
- a. Give the definition of organizational change. (01)
  - b. How many stages in process of Conflict? (01)
  - c. What is Group? (01)
  - d. Write name of groups (01)
  - e. How many types of leadership style? (01)
  - f. What is learning? (02)
- Q-5 Attempt all questions (14)**
- (A) Explain difference between formal and informal Group (07)
  - (B) Write the characteristics of leadership (07)
- OR**
- Q-5 (A) Explain McGregor's theory-x and theory-y of motivation. (07)**
- (B) Write a note on ERG theory (07)**
- Q-6 Attempt all questions (14)**
- (A) Give the meaning of Conflict and discuss features of Conflict (07)
  - (B) Explain the various types of Conflict (07)
- OR**
- Q-6 Attempt all Questions**
- (A) What is Organization Development? Explain process of O.D (07)
  - (B) What is OD Intervention? Explain specific target of OD Intervention (07)

